

Images and Graphics Workshop

The 123 communicate programme, supported by Objective 1 ERDF and WAG funding, provides friendly and informal workshops on a range of information and communication technologies. We aim to assist voluntary groups and community organisations to communicate more effectively.

Images and Graphics Workshop

In this workshop we look at using images and graphics on your website.

1. Different Types of Image

We examine the many different kinds of images and graphics that appear on the web.

2. Images that work

We take a closer look at how images work and how they communicate.



3. Image resources

There are enormous amounts of graphical resources available online; Google images, Yahoo images, image libraries, image banks, etc.

4. Optimising images for the web

A few practical steps to ensure your images jump off the page and fulfil their potential.

Useful Websites

<http://images.google.com/>

Huge image resource from Google

<http://images.search.yahoo.com/>

An alternative image resource from Yahoo

<http://www.freefoto.com/>

One of the largest image libraries with many free images

<http://www.sxc.hu/index.phtml>

Image library where you can upload as well as download

<http://www.freeimages.co.uk/>

Even more images for you to use in your website or creative project

If you wish to benefit from the programme please contact Patrick, Gavin, Catherine or Sue on 01437 769 422 or email us on communicate@pavs.org.uk



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Summary of Terms

JPEG

Joint Photographic Experts Group) An ISO/ITU standard for compressing still images.

GIF

Graphics Interchange Format. A popular bitmapped graphics file format developed by CompuServe.

PNG

Portable Network Graphics) A bitmapped graphics file format endorsed by the World Wide Web Consortium. It is expected to eventually replace the GIF format, because there are lingering legal problems with GIFs. CompuServe owns the format, and Unisys owns the compression method. In addition, GIF is a very basic graphics format that is limited to 256 colors (8-bit color).

PNG provides advanced graphics features such as 48-bit color, including an alpha channel, built-in gamma and color correction, tight compression and the ability to display at one resolution and print at another.

“Alt” tags

The descriptive tags that go with the images on your website. These are used by screen readers and also by the search engines.

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